



**GEOCERAMICA®**

Porcelain + Paver

# THE BEST OF BOTH WORLDS...

## DURABLE

FADE RESISTANT: GeoCeramica's vibrant colors will never fade

SCRATCH RESISTANT: Ideal for high-traffic areas and heavy planters or furniture

SLIP RESISTANT: Rated safe for virtually all outdoor uses including pool decks

WARRANTIED: 10 year product warranty against manufacturing defects



## LOW MAINTENANCE

STAIN RESISTANT: Dense porcelain surfaces resist staining from food and beverages — or whatever Mother Nature throws at it

EASY TO CLEAN: Surfaces clean-up easily with soap and water

POROUS BASE: Stabikorn paver base makes GeoCeramica highly resistant to the effects of freeze/thaw, salts, pool and lawn chemicals

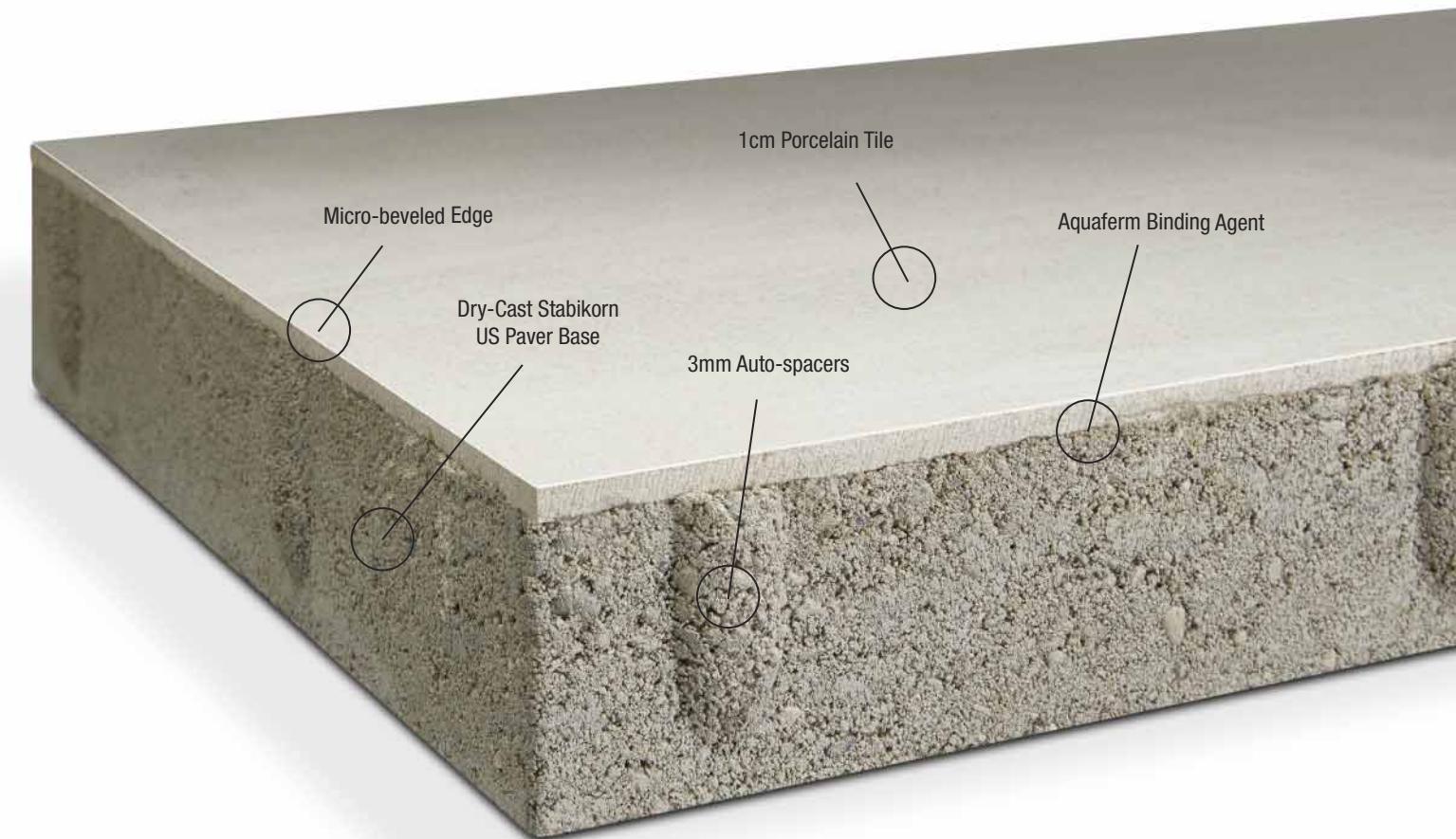
## EASY TO INSTALL

INSTALLS LIKE A CONCRETE PAVER: Traditional porcelain installation methods add substantial complexity, time and cost to a project.

GeoCeramica installs with virtually the same equipment and techniques as traditional concrete pavers.

**GEOCERAMICA®**  
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reddot design award  
winner 2018





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## IDEAL FOR PATIOS, POOL DECKING, AND OUTDOOR KITCHENS...

### COLOR THAT LASTS

GeoCeramica's porcelain surface is built to withstand the sun. Unlike other materials that can fade over time, GeoCeramica will look just as vibrant years from now as it did the day it was installed—even after years of direct sunlight.

### SLIP-RESISTANT, EVEN WHEN WET

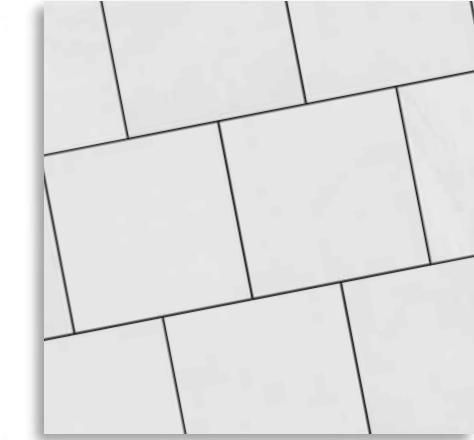
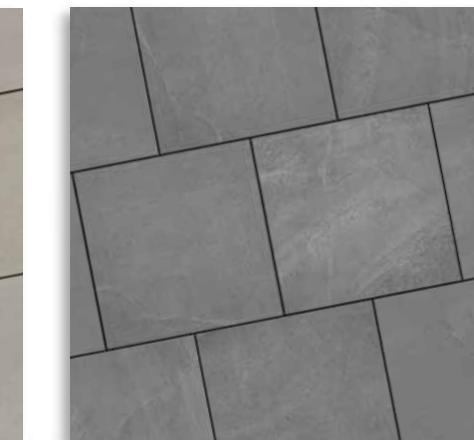
Safety is a top concern especially around pool decks and patios. GeoCeramica features StepWise™ technology, which increases grip underfoot—even when wet. It exceeds the industry standard for slip resistance, giving you peace of mind without sacrificing style.

### STAYS COOLER UNDERFOOT

GeoCeramica is designed to stay 10–15 degrees cooler than traditional concrete pavers or 2cm porcelain tile. The secret is in its CoolStep construction: GeoCeramica's lightweight Stabikorn base allows heat to dissipate rather than build up, so it's more comfortable for bare feet on hot summer days.

### EASY CLEANUPS, NO STAINS

Outdoor decking and patios are made for fun—which usually means food, drinks, and the occasional mess. GeoCeramica's dense porcelain surface resists stains and makes clean-up a breeze. Just wipe or rinse it off—no special cleaners or deep scrubbing required.





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